

PLUMBING



HEATING & A/C



ELECTRICAL



REMODELING



Benevolent Recycling

Six months ago, Ideal actually managed to successfully knock out “two birds with one stone.” We were brainstorming strategies over breakfast burritos for funding our philanthropic efforts, when lo and behold, scrap metal became our solution. In our industry, we encounter a substantial amount of scrap metal (such as old appliances and outdated piping), and as a result, we collect a lot of it.

In keeping with the theme of improving our San Diego community, Ideal donates half of the funds generated by recycling to various charities. We have assisted local high school athletic programs, YMCA Family Services, Voices For Children, Kiwanis, and the San Diego County Crime Commission, and we’ve even helped a deserving family enjoy a wonderful day at Sea World.



We refer to our program as **Benevolent Recycling**, and we would like to invite you to participate. As a way to add additional monies to this worthwhile cause, Ideal is happy to accept, and even pick up, scrap metal or appliances of any kind from your home or business. This is a great opportunity for you to help the environment and your neighbors, and even to clear your property of materials the trash service is unlikely to haul away. Call us today to arrange a pickup at 619-583-7963.



Monumental '08 Election SPECIAL

The candidates don't agree on much these days. However, both unanimously support the benefits of **solar energy**. We can all help eliminate our dependence on foreign energy, and it starts in **your home**.

20% OFF Residential Solar Panel System *Includes all material and installation*

As of October 3rd, the president signed into a law an expansion of the current tax credit for solar energy systems. Previously, homeowners were eligible for a Federal Tax Credit of \$2,000 against the price of a system. With this new credit, homeowners will now receive a tax credit of 30%. Combine that with California state and Ideal rebates, and you can save substantially. The state has limited funds for these programs, and the rebates become less generous as participation increases. Cannot be combined with other offers. Must present coupon at start of project.

• 6.9% APR

Or

• 6 Months, No Payment, No Interest

Take advantage of these new finance options and extend your dollar's reach. Ask your salesperson for details.

Available on any purchase, pending credit approval.

Ideal Plumbing, Heating, Air & Electrical prides itself on a tradition of exceeding customer expectations. From the most complex installation to routine service and maintenance, Ideal has the tools, people and products to provide a quality job that fits your lifestyle and budget.



*Don & Melissa Teemsma
 Owners*

Serving San Diego since 1960.

\$200 OFF

Any BRYANT furnace purchased and installed on or before Christmas Day.

Available on a maximum of 3 units per coupon.



Present at time of purchase. Cannot be combined with any other offer. Expires: December 25, 2008



\$15 OFF

Any Service Call
 Plumbing, Heating, Air & Electrical

Present at time of purchase. Cannot be combined with any other offer. Expires: January 31, 2009

GUARANTEED

A/C or Furnace Tune-up
 Special only \$109.

We guarantee that if your A/C or Furnace breaks down within six months of your tune-up, we will credit 100% of the tune-up price toward the repair or replacement of your system.

Present at time of purchase. Cannot be combined with any other offer. Expires: January 31, 2009



3-Time
 BBB Torch
 Award Recipient



How Do You Like Them Apples?

It has gotten too chilly for the beach, the movie theater is completely overpriced, and unfortunately, the Chargers only play on Sundays. How are you supposed to manage to keep yourself and the kids entertained this fall season?

A San Diego tradition "as American as apple pie" is the popular *Julian Fall Apple Harvest*. Each year, thousands of visitors venture to this historic East County mining town, nestled in the Cuyamaca Mountains, to sample fresh, crisp apples, homemade apple pies, and a wide variety of ciders. Visitors can also enjoy acres of colorful fall foliage, charming bed-and-breakfast inns, art shows, quaint antique shops, and live entertainment. For more information, please visit www.julianca.com.

