

## Go Green, Save Green

At Ideal, we really like to be optimistic, but lately with the recession and sorrows in the world, these hardly seem like "Ideal Times."

Despite it all, we see the silver lining peeking through the proverbial rain cloud. People are finding that they spend more time with their families, and find recreation that doesn't cost a lot of money. Everyone is on a mission to save a few bucks, and Ideal wants to assist with this effort. That's why we're so committed to helping you save. Save money, save precious resources, and save the planet we call home. These times are hard, but they are inspiring us to make a difference, and that's something to be optimistic about.



## Peace of Mind

Of all the luxuries in this world, nothing is more valuable than your peace of mind. That's why at Ideal, we're committed to giving you that with every job. We back our work with a warranty that no other company can promise, and do it right the first time. We use products from companies like YORK® who are striving to be friendly to the environment. The YP9C model depicted is the highest efficiency-rated furnace in the market at 98% AFUE, which is off the charts. Plus, we just love those cute commercials (check them out on our website [www.idealsvc.com](http://www.idealsvc.com)). More good saving news! There's a Federal Tax credit available that helps pay for up to \$1500.00 of the YP9C install and there's a local SDG&E rebate of \$200.00 as well! Those are huge savings for the environment and your wallet. You can rest easy knowing that not only are we bringing you what you need, but we're doing it in an economical and ecological way. Peace of mind is using Ideal, and that's the best luxury you can buy.



### FALL SPECIAL



#### FREE UPGRADE!

The holidays bring lots of food and even more waste. It's time to make sure your **GARBAGE DISPOSAL** won't fail you. When you purchase a Pro-Compact Garbage Disposal, automatically get an upgrade to a Pro-Essential Garbage Disposal! **A \$50 dollar value.**

OFFER EXPIRES 12-31-2009.  
OFFER REQUIRES INSTALLATION.

### Making A Difference

We all know we should, but how many of us take the time to recycle? The benefits are two-fold: you're stopping waste to benefit our planet, and there's a little return on that hard-earned money of yours. Here at Ideal, we're making sure we recycle. We're not just talking about bottles and cans—though we recycle those too—we're talking **BIG** recycling. We take apart some of your old appliances and recycle precious metals to help build new appliances. In fact, if you call us, we'll help remove your old appliances for recycling. Plus, all of the extra cash we earn goes to support local schools and community organizations. Your old appliance would normally go to waste, so why not put it to use and do some good? **It's just one more way we all help each other save.**

### FALL SPECIAL



#### HEATING TUNE-UP SPECIAL ONLY \$89.00

We guarantee that if your furnace breaks down within six months of your tune-up, we will credit 100% of the tune-up price toward the repair or replacement of the system.

OFFER EXPIRES 12-31-2009.

*Ideal Plumbing, Heating, Air & Electrical prides itself on a tradition of exceeding customer expectations. From the most complex installation to routine service and maintenance, Ideal has the tools, people and products to provide a quality job that fits your lifestyle and budget.*



*Don & Melissa Teemsma  
 Owners*

**Serving San Diego since 1960.**

## 5 Small Ways To Save BIG

In an effort to save you money this holiday season, here are five ideas from the Ideal staff...

- 1) Mr. Bill from the front suggested "low flow" toilets. They work just as well as any other toilet, but use less water! You can also put "low flow" aerators on your faucets and shower heads.
- 2) Our owner, Don Teemsma, says, "If you don't have one, get a programmable thermostat." Technology helps us keep our homes cooled off or warmed up for the times that we are actually at home. What a way to save!
- 3) Jeff in our electrical department wouldn't let me forget about energy efficient lighting. "One or two bulbs is great, but you can save BIG by switching out all the lighting in your home."
- 4) Joe, our general manager, suggests that folks clean and change their A/C & Heating filters often. "Build up, like dirt and hair, can cause your machine to work twice as hard." Ideal does this maintenance so you won't have to worry.
- 5) Mr. Bill adds one more suggestion: "Check the timer on your sprinkler system." You can shorten watering by a few minutes to save water or cut watering down to once or twice a week.

All of these ways to save are simple, and will save you water, energy, and mostly money! Call us (619.583.7963) and we can answer any questions you have about these tips, as well as get you on service plans so that you can rest easy. It's the Ideal situation!

It's as friendly to  
 the environment as it  
 is to your budget.



UP TO \$1,200  
 CASH BACK

OR

FREE 10-YEAR  
 EXTENDED  
 WARRANTIES

+

UP TO \$1,500  
 TAX CREDIT

Offers only available on select systems. Call your participating York® Dealer for promotion dates and details.

The more efficient a system, the less fuel it uses, and the better it is for the environment. ENERGY STAR®-qualified York® Affinity™ Furnaces have an off-the-charts efficiency rating of up to 98%. As a matter of fact, the York® Affinity™ Modulating Furnace is the most efficient gas-fired residential furnace on the market today. Rather than simply switching on or off, it works like a dimmer switch—evenly replacing the amount of heat leaving the home and automatically adjusting itself to maintain the desired temperature setting. Quiet, eco-friendly Affinity™ systems save energy, money, and the planet. Now that feels nice.

\* Annual Fuel Utilization Efficiency (AFUE) ratings up to 98% on select models, no lower than 97.5% on all models with variable speed motor.

The eco-friendly York® Affinity™ Series Furnaces.

